



Shade Lamp Light Press Kit

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Shade Lamp by Björn Ischi Press Kit Contents

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Design ID **#26089**

Project Name **Shade Lamp**

Designer **Björn Ischi**

Award Won **Platinum A' Lighting Products and Projects Design Award in 2013**

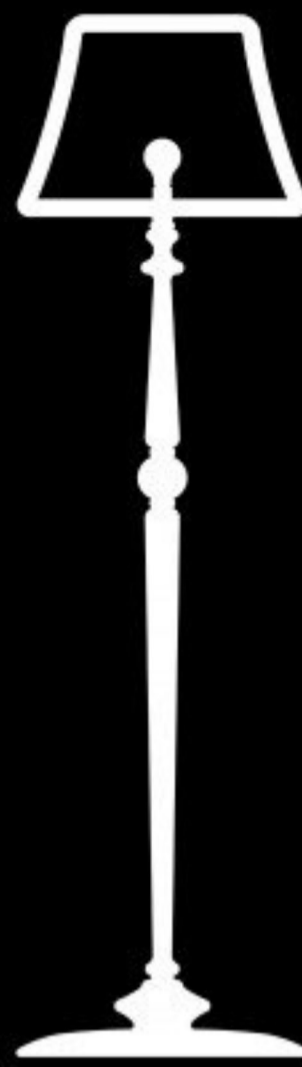
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SHADE
LAMP

Shade light bright inspiration dark glow lamp warm illumination dimmer grandmother mother tradition memories emotions Retro earlier now connect generations new future familiar feel near warm simple intimate close dreams longing protective loving haptic comfortable homely cuddly cozy wonderful tender hearty honest giving seek find modern trend handy stand lying leaning plug place flat practical space-saving stable simple style space light bulb switch Led touch technology energy-saving two-dimensional three-dimensional everybody direction line time conceptual recognisable comprehensible experience graphic individual unusual fancy designed trendy detail creative form construction accomplished product handle innovative easy timeless eyecatcher present improve apartment shop office restaurant bedroom unmistakable sober unpretentious Elegance romantic beauty amazing slim womanly sexy attractive sensual esthetic nice pleasant imposing cautious reserved proud luxurious sophisticated intelligent smart clever gentle delicate alternative fascinating bluffing inspiring underrated fresh happiness look life refreshing diversion balanced adapted mutable concrete realistic

Design
Björn Ischi

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